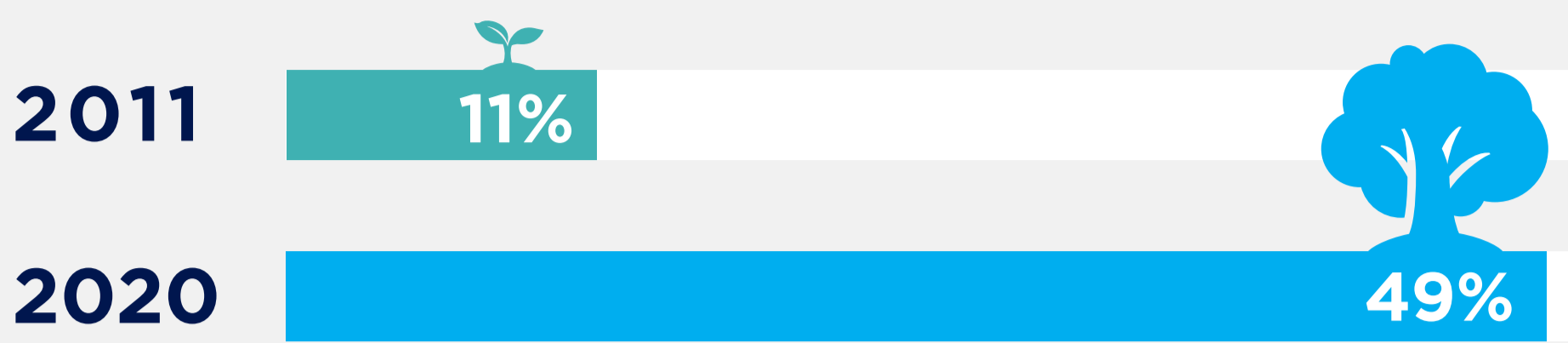


Trends in ESG and ETF

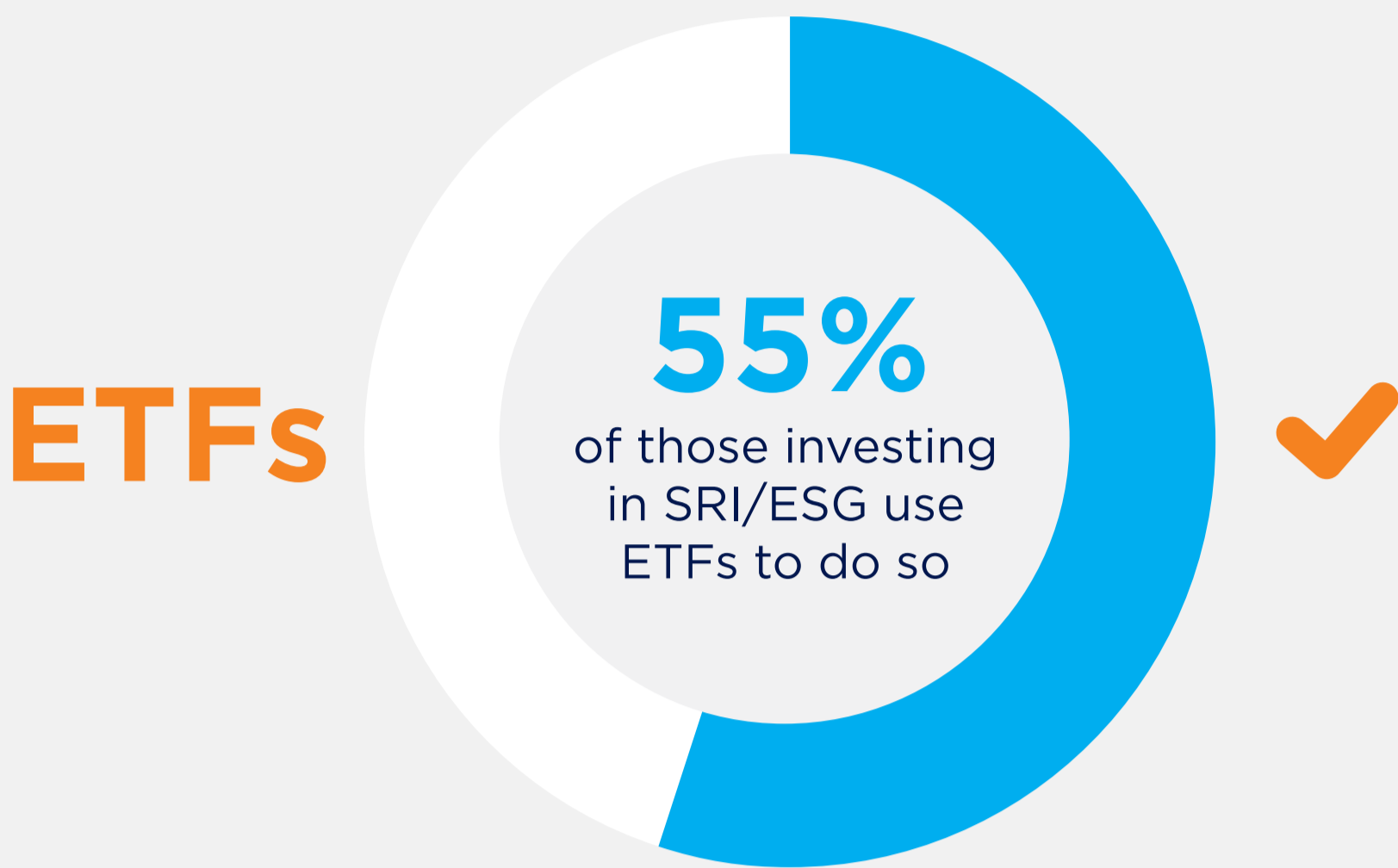
The **2020 EDHEC European ETF, Smart Beta and Factor Investing Survey**, explored the evolution of the ETF landscape with 191 senior European investment professionals. Here we take a look at their thoughts on ESG.

Growing interest in ESG

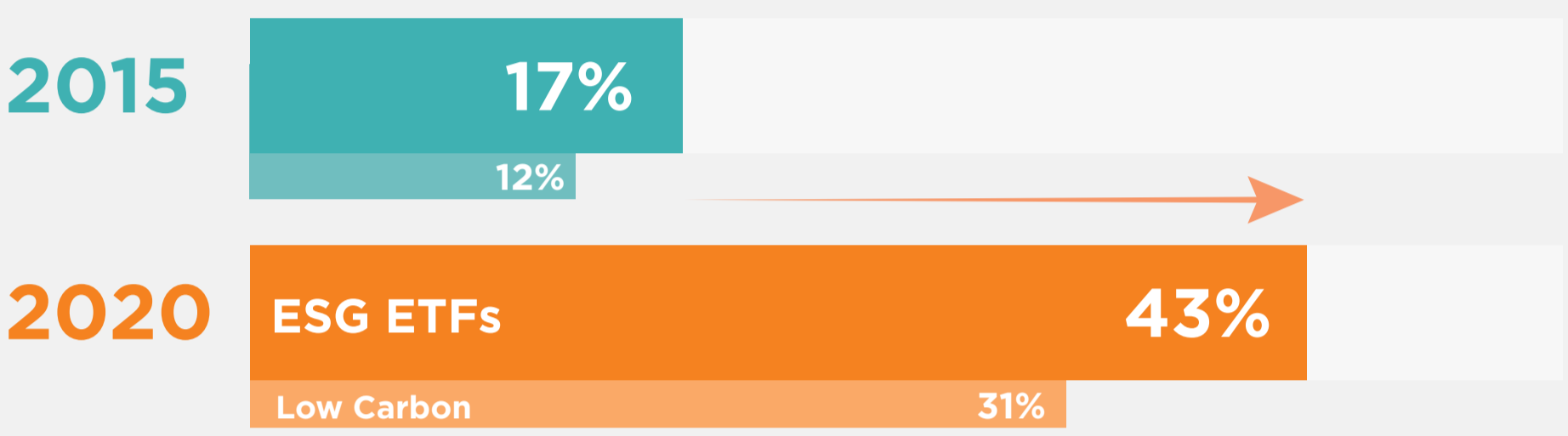
Use of SRI/ESG investing has increased significantly



The majority of respondents use ETFs to implement ESG strategies



When asked what new ETFs they would like to see developed, ESG and Low Carbon were high on the list.

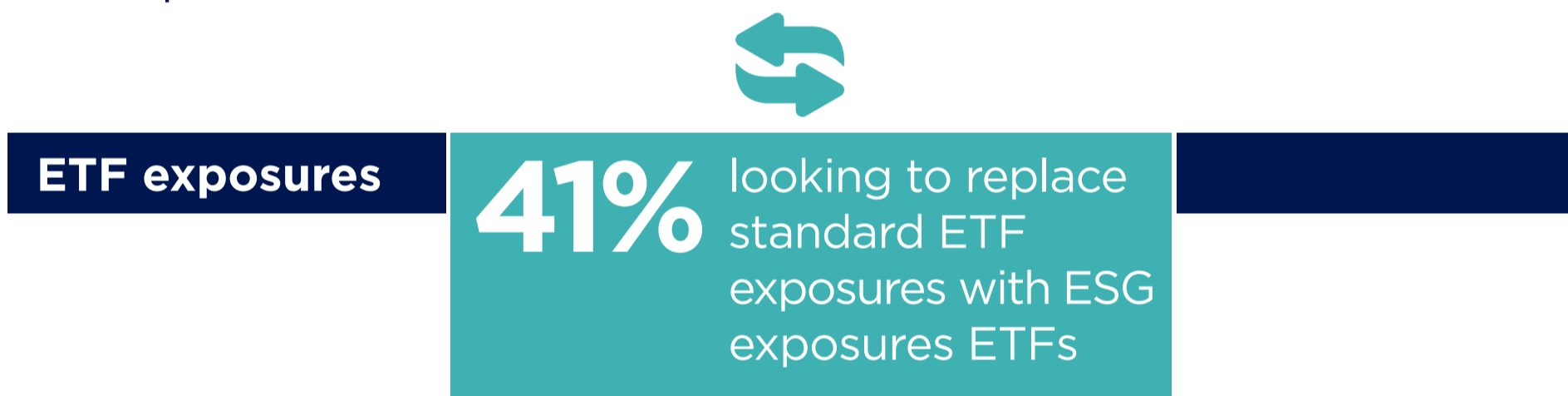


Investor approaches to ESG

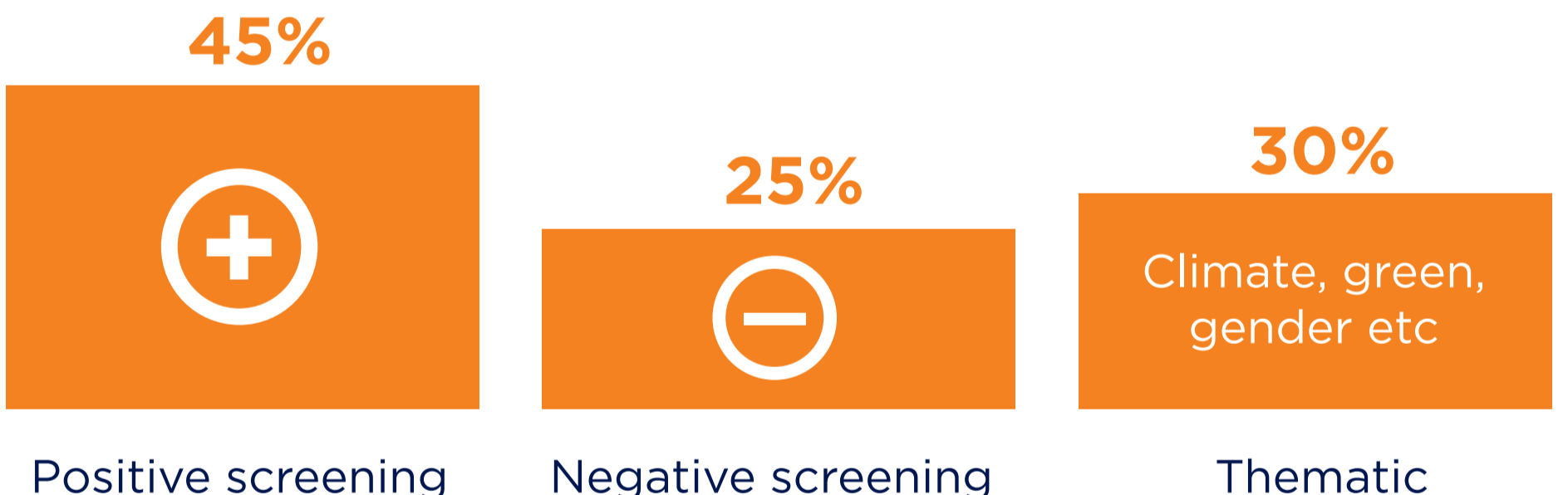
Respondents cited a variety of reasons for incorporating ESG in their portfolios.



Some respondents are replacing standard ETF exposures with ESG equivalents

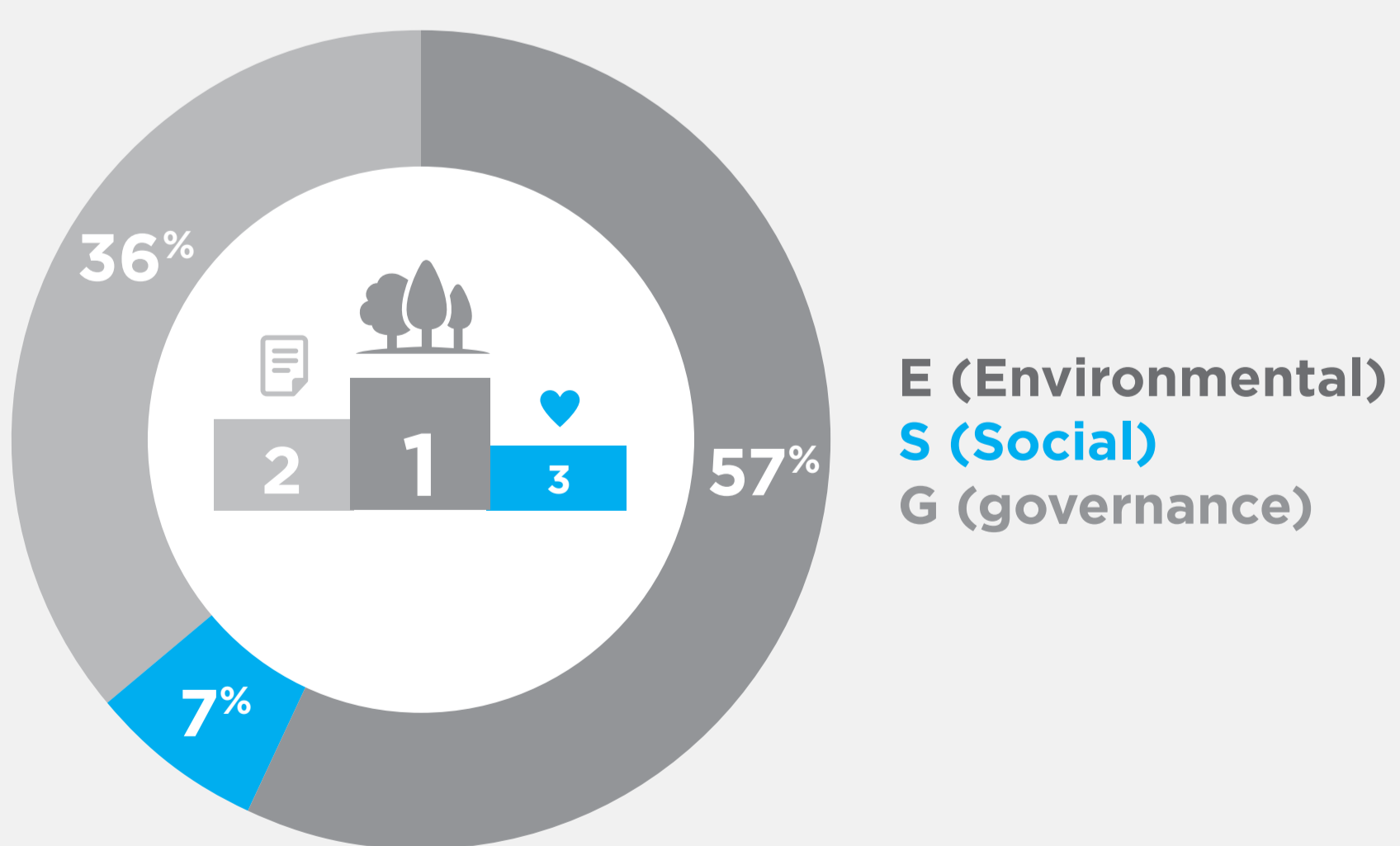


Most respondents prefer the best-in-class/positive screening approach to ESG



What matters to investors?

Social is considered the least important ESG dimension by respondents to this survey.



Performance matters: 63% said they would not accept lower performance in exchange for a better ESG score.

You can read the whole survey and find out more about smart beta, ESG and ETF investing at amundiETF.com



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